

NXT UDAAN

FIRST EDITION

New Launches
Key Business Developments

LCO Corner
Innovations



An inspiring message from our Group Chairman

Ashok P. Hinduja

Chairman - Hinduja Group of Companies (India)

Namaskar and congratulations to the entire **NXTDIGITAL** Parivaar on your silver jubilee and the launch of the first edition of **NXTUDAAN**.

25 years ago, we embarked on a journey of developing the cable TV business into a corporate business, generating employment to thousands across this country. We faced multiple challenges along the way but in the true spirit of a Parivaar, along with our LCOs and our business partners, we surpassed the challenges together and successfully completed these glorious 25 years.

The key reason why we could successfully not just survive but continue to grow over the last 25 years was because as a 'Parivaar' we followed our founder's principles, namely

1. Work to Give
2. Word is a Bond
3. Act Local, Think Global
4. Partnership for Growth
5. Advance Fearlessly

Our LCO Parivaar has always partnered with us all along this path of growth, over last 25 years. Our challenge now is to raise ourselves to make our LCOs become successful industrialists. We will be happy to continue extending our support to our LCO Parivaar, in terms of the latest technologies, that will help them grow their



business. We require your wholehearted support to ensure our mutual growth.

I also take this opportunity to congratulate the entire **NXTDIGITAL** management team, for the excellent job of HITS satellite migration from Thaicom5 to IntelSat. It is truly a great achievement to successfully complete this job in just a month. Thanks to the entire technical team and an incredible technical leadership; who through their hard work and dedication have accomplished this goal.

The **NXTDIGITAL** team and our LCO Parivaar now have the task of taking the company to greater heights and developing it into a truly global business. I wish you Good Luck and I am sure if we continue to work together, success is ours.

Congratulations once again and all the very best to the entire **NXTDIGITAL** and LCO Parivaar!

From the Desk of IMCL Chairman

A. K. Das

Chairman - IMCL

I am totally speechless to see how many of us have been a part of this wonderful journey, of completing 25 years in an industry that is so difficult and I am personally proud to have been a part of the journey, since the very inception.

I remember in the early days, the number of hours, days and nights we had put in, while embarking on this journey into an uncharted territory. It is really heart-warming to see that so many of you have stayed on to continue to be a part of this journey. Over the years, we have had senior colleagues join us and some of them are still with us till date. We thank them for all the guidance, intellect and all the thinking that they have done. They have been a pillar for the company and have been largely influential in rendering a high level of quality service to the broadcasters and the cable operators. I am glad that we all worked as a team and we have grown as we progressed.

We have perhaps become the role model for the industry today, setting the benchmarks for technology, customer service, operations and products.

The difficulties of growing in a challenging environment are now behind us, and with the arsenal of technology and resources we have today; the next 25 years should be a cakewalk.



I have personally seen the team put in endless hours during holidays, seven days a week without watching the clock, and managed to make major transitions with cheerful faces. A great case in point is the migration from Thaicom5 to IntelSat, made possible in a short span of time, by a super technical team. Kudos to the technical team for continuing to raise the bar with each and every project!

Our Group Chairman, Mr Ashok P. Hinduja, has always believed in this sector. Today, when he sees this wonderful team of employees, consultants, business partners and cable operators delivering, he is even more encouraged to put his faith in us. It is now our responsibility to confirm his faith and realise his vision of taking the company to greater heights.

Thanks to all of you for your loyalty and the hard work which has brought the company to the state it is in now.

Good Luck and God Bless you and your family.

The CEO speaks

Vynsley Fernandes

Chief Executive Officer

Welcome to the first edition of **NXTUDAAN**, our brand-new e-newsletter, exclusively for our Hinduja Media Parivaar. Innovation is the key to a sustained business and as one of India's premier Digital Service Providers, we need to stay connected even during these challenging days. Our initiative with the launch of **NXTUDAAN** is to take our digital journey together further.

At the outset, we would like to thank each and every one of you for your hard-work and contribution towards the success of our company, over the last 25 years. We appreciate your continued commitment and we are confident that we can continue to grow this business together, as we enter another decade of digital convergence.

The COVID-19 situation has brought a significant global challenge. We are not only seeing an impact on our lives but on the wider global economy as well. We appreciate all you have done to weather this crisis and to ensure our company met the challenge head-on through the singular devotion of our field and technical teams, our local cable operators, our LCO staff and the scores of other unsung heroes who put everything on the line, to ensure our subscribers stayed connected and informed...safely!



We would also like to reassure you that as the Hinduja Media Parivaar, we are resilient and are convinced that together, we will overcome this too. In moments like these our purpose and values matter a lot to the society we serve. Your efforts make a huge difference to our company and to our society. In all modesty, we would want our Founder's values to shine at this difficult hour.

We are really proud to see your company rise to this challenge with flexibility and courage. Let's continue to work together to keep the business going and make this one of our finest moments, yet.

Congratulations for a fabulous and successful journey over the last 25 years. God bless you and your families and stay safe.

About **NXTUDAAN**



NXT **UDAAN**

The word **UDAAN** meaning flight, perfectly describes **NXTUDAAN** as our journey together with our LCOs and Business Partners.

With **NXTUDAAN** we aim to grow, thrive and succeed along with our LCO partners.

Let's embark on a new flight, as one **NXT** Parivaar and soar to greater heights.

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An inspiring message from one of our Partners



Hello Friends

The COVID-19 pandemic has brought the entire world to a halt. For the first time, we are experiencing a situation where everyone is under lockdown and there has been an impact on the economy.

In such conditions, it is important for us to keep our subscribers happy and engaged. We as Digital Cable Operators, have ensured that our subscribers are provided with their favourite mythological re-runs of the Mahabharat, Ramayana and all their favourite channels like entertainment and news, thus helping them stay at home. It is a commendable team effort of technicians and cable operators who are risking their lives to ensure uninterrupted viewing for our subscribers.

During this pandemic we have actively undertaken the task of maximising digital/online payments amongst all our subscribers, solely for their safety as well as ease of operations. Doctors, nurses, policemen, army, government employees and banking staff are putting the interest of the nation ahead of their lives. Industrialists, celebrities and individuals have also participated in a big way by donating generously.



MR. GANESH AGARWAL

Hi-tech Cable Service,
Mumbai, Maharashtra

I am optimistic that India as a country will do well and I request every citizen to stand united in such difficult times. Stay at home, maintain social distancing and take the required steps to protect yourselves and your families.

All the very best & stay safe!



Our latest offerings, bringing smiles and joy to our subscribers!

We launched the 'Vishesh Manoranjan Pack' and 'Infopack.'

Dear INDIGITAL Partners,

We are delighted to announce the extension of our super hit Vishesh Manoranjan Pack with the government further extending the lockdown.

VISHESH MANORANJAN PACK

PAY ONLY ₹ 39/- AND ENJOY UP TO 425 CHANNELS

Activate now. Payment deadline has been extended to 2nd June 2020!

THE PACKAGE INCLUDES:

- Up to 31 Nxt VAS channels - STAR UTSAY - SONY PAL - ZEE ANMOL - COLORS RISHTEY - BBC - CBEEBIES - STAR MOVIES - HUNGAMA - FREE TO AIR (FTA) channels

As we enter the fourth phase of the lockdown, please **DO NOT DISCONNECT** subscribers for non-payments. Instead please provide them with our **INFOPACK**, available at **ZERO COST**, which has the Doordarshan channels.

For further details please contact your local INDIGITAL executive or visit our portal.

Dear NXTDIGITAL Partners,

We are delighted to announce the extension of our super hit Vishesh Manoranjan Pack with the government further extending the lockdown.

VISHESH MANORANJAN PACK

PAY ONLY ₹ 30/- AND ENJOY UP TO 400 CHANNELS

Activate now. Payment deadline has been extended to 2nd June 2020!

THE PACKAGE INCLUDES:

- Up to 25 Nxt VAS channels - STAR UTSAY - SONY PAL - ZEE ANMOL - COLORS RISHTEY - BBC - CBEEBIES - FREE TO AIR (FTA) channels

As we enter the fourth phase of the lockdown, please **DO NOT DISCONNECT** subscribers for non-payments. Instead please provide them with our **INFOPACK**, available at **ZERO COST**, which has the Doordarshan channels.

For further details please contact your local NXTDIGITAL executive or visit our portal.

Offer valid till 2nd June, 2020 (Offer expired).

The Super Entertainment Dhamaka pack is here!

Dear INDIGITAL partners,

Now, subscribe to SUPER ENTERTAINMENT DHAMAKA PACK for 3 MONTHS and avail our SPECIAL PRICE offer!

SUPER ENTERTAINMENT DHAMAKA PACK

LANGUAGE	CURRENT LCD PORTAL PRICE PER MONTH	NEW DISCOUNTED LCD PORTAL PRICE FOR 3 MONTHS	EFFECTIVE NEW LCD PORTAL PRICE PER MONTH
MARATHI	₹ 221.52	₹ 598.09	₹ 199.36
HINDI	₹ 224.71	₹ 606.69	₹ 202.23
GUJARATI	₹ 225.50	₹ 608.84	₹ 202.95
KANNADA	₹ 224.71	₹ 606.71	₹ 202.24

Note: The price mentioned in the above table includes the Foundation Pack and GST.

LIMITED PERIOD OFFER! SUBSCRIBE NOW!

Please **DO NOT DISCONNECT** subscribers for non-payments. Instead, please provide them with our **INFOPACK**, available at **ZERO COST**, which has the Doordarshan channels.

For further details please contact your local INDIGITAL executive or visit our portal.

Dear NXTDIGITAL partners,

Now, subscribe to SUPER ENTERTAINMENT DHAMAKA PACK for 3 MONTHS and avail our SPECIAL PRICE offer!

SUPER ENTERTAINMENT DHAMAKA PACK

LANGUAGE	CURRENT LCD PORTAL PRICE PER MONTH	NEW DISCOUNTED LCD PORTAL PRICE FOR 3 MONTHS	EFFECTIVE NEW LCD PORTAL PRICE PER MONTH
MARATHI	₹ 213.03	₹ 575.17	₹ 191.72
HINDI	₹ 213.02	₹ 575.15	₹ 191.72
KANNADA	₹ 205.59	₹ 555.08	₹ 185.03

Note: The price mentioned in the above table includes the Foundation Pack and GST.

LIMITED PERIOD OFFER! SUBSCRIBE NOW!

Please **DO NOT DISCONNECT** subscribers for non-payments. Instead, please provide them with our **INFOPACK**, available at **ZERO COST**, which has the Doordarshan channels.

For further details please contact your local NXTDIGITAL executive or visit our portal.

Limited period offer! Currently Valid, subject to withdrawal by IMCL.

The best education channels, now brought home!

BRINGING HOME THE BEST OF EDUCATIONAL CHANNELS FOR YOUR KIDS!

Your kids can learn a lot more in a fun and engaging way through our 3 new channels, at **ZERO COST, AVAILABLE NOW!**

- KISHORE MANCH:** A 24 X 7 education channel of NCERT for classes IX - XII students
- PANINI:** A channel for Indian Culture and Heritage, Science & Technology, Music & Painting, Economics & Business studies
- SHARDA:** An education channel which provides courses for Sr. Secondary level, class 11th & 12th

STAY HOME, STAY SAFE AND MAKE SURE EDUCATION FOR YOUR KIDS CONTINUES.



Offer valid till 7th July, 2020 (Offer expired). Subject to further extension as per Government guidelines.

Spreading happiness with your favourite shows!

Enjoy your most loved shows all day!



NXT DIGITAL

Your all time favourites are back!

Watch your most loved shows
with Shemaroo TV at ZERO COST!



So sit back and enjoy with the most entertaining shows!

- Devon Ke Dev Mahadev
- Bharti Ka Show
- Geet
- Dil Se Dua
- Saubhagyavatibhava
- Ghar Ek Sapna
- Great Indian Laughter Challenge
- Sshhh...Koi Hai
- And many more!



NXT DIGITAL
The Hinduji-HITS network

HINDUJI GROUP

Offer valid till 7th August, 2020. Subject to extension by IMCL.

A customised pack created only for
the holy month of Ramadan!



NXT DIGITAL

Dear Partners,

We bring you the Ramadan Special Pack to help our subscribers stay connected during the holy month of Ramadan.

RAMADAN SPECIAL PACK

CHANNEL NAME	CHANNEL NUMBER	CHANNEL NAME	CHANNEL NUMBER
IBAADAT TV	119	I PLUS TV	421
ZEE SALAAM	417	DD URDU	418
AALAMI SAHARA	986	DD KASHIR	347
CHANNEL WIN	422	4 TV NEWS	419
NEWS 18 URDU	416	GULISTAN NEWS	858
AL JAZEERA	778	TEHAZEEB TV	994

Price: ₹ 16.95 (Taxes additional), valid till 23rd May 2020.

Ramadan Kareem

T&C apply* *Please note that channels will be available subject to the model of COPE (Cable Operator Premise Equipment).

FOR FURTHER DETAILS PLEASE CALL US ON: 1860-212-0400

NXT DIGITAL
The Hinduji-HITS network

HINDUJI GROUP

Offer valid till 23rd May 2020 (Offer expired).

ONE Broadband going the extra mile to keep the nation connected

Here's what ONEOTT ENTERTAINMENT LTD. has been doing to bring happiness to our subscribers:

Stay Home. Stay Safe. Enjoy Unlimited Data.

ONEOTT ENTERTAINMENT LTD. launched an exclusive offer during the lockdown. Our "Stay Home, Stay Safe" offer doubles the existing plan speed on unlimited plans (15Mbps -100 Mbps) valid for 30 days at just Rs. 50 plus taxes.

ONE GigaFiber (OGF) plans are already unlimited and our direct OGF subscribers can connect with their loved ones and colleagues without worrying about data limits. This offer is renewable on unlimited data plans mentioned above until lockdown remains in force.

Offer valid till 31st July, 2020

Holi activations in Dharavi:

This year on March 8th and 9th, Dharavi witnessed a colourful Holi.

ONE GigaFiber distributed eco-friendly colours and sweets to enhance the Holi preparations and celebrations in Dharavi. Our representatives kept spreading the festive cheer in a branded vehicle, covering all areas of Dharavi, so that they could now enjoy high-speed public Wi-Fi services of ONE Express Wi-Fi by Facebook.

ONE team educated the people about this service and helped them connect to the Wi-Fi. We are happy to say that Dharavi has more than 1000 Wi-Fi hotspots deployed and 30,000 plus new users have availed the service.



Convenience meets ease through digital innovations



LCO Portal Update



We have launched a new feature on the INDIGITAL LCO portal that allows you to renew the customers' existing packages with just one click directly from the "Expiry" and "Expired Reports".

You no longer need to take the data from the reports and then use the "Renew" menu, in order to renew the customers' existing subscriptions. Now you can directly renew from the report, for one or more subscribers at the same time. After renewal, these customers' data will no longer appear in the reports.

Easebuzz Cash Back Offer





COLLECT SUBSCRIPTION AMOUNT USING EASEBUZZ AND ENJOY ATTRACTIVE CASHBACK!!

Do not worry about the lockdown period. Continue using **Easebuzz** to collect payments, directly into your account through just a SMS link.



COLLECTION TIME PERIOD (through Easebuzz)	CASHBACK OFFER
APRIL 25 TH TO MAY 31 ST	₹ 5 per subscriber
JUNE 1 ST TO JUNE 30 TH	₹ 4 per subscriber
JULY 1 ST TO JULY 31 ST	₹ 3 per subscriber

Subscribers can make online payment through Net Banking, Credit/Debit Card, UPI/BHIM, Paytm, Google Pay etc.



T & C APPLY

FOR FURTHER DETAILS PLEASE CALL, INDIGITAL: 1860-212-6456 AND NXTDIGITAL: 1860-212-0400, EMAIL ID: CARE@NXTDIGITAL.IN

HINDUJA GROUP

Collect your subscription amount online, directly into your account, through Easebuzz!

For queries, if any, please write to us at udaan@nxtdigital.in

Precautions to be taken during monsoon!

Monsoon guidelines for our NXTDIGITAL COPE owners.

The monsoon is a big relief to all of us from the sweltering heat, yet at times we fail to protect our tangible assets. We bring to you some of the DOs and DON'Ts to ensure you are equipped to handle the rains.



Keep the COPE interior and exterior clean and prevent a build-up of dust & moisture to ensure long life.



Make sure that the COPE is protected from any water seepage either from the roof or from the floor.



Keep the air-conditioner at 21 degrees centigrade and use the dry/dehumidify mode during monsoon.



LNBs need to be covered with plastic buckets to prevent water ingress.



All RG 6, RG 11 connectors need to be sealed using waterproof M-seal or insulation tape.



All dish antennae must be grounded using a copper cable which is to be terminated at earthing pit, to prevent LNB & TI Filter failure due to lightning and static build-up.



Periodic maintenance of connectors is required to ensure no water/rust is built-up which can adversely affect the signal. Use WD 40 or similar anti-rust agent spray to easily keep connectors, screws, nuts and bolts in rust free condition.



TI Filter (Bandpass Filter) if connected to LNB requires to be grounded without fail using the same copper cable used to ground the Dish.



IRD, QAM & Switch must always be connected to UPS power supply. Please do not give direct main power supply to COPE to prevent voltage fluctuation/ surge related failures. In case of known voltage fluctuation areas, use stabiliser or reputed brand inverter.



Get earthing pit tested at least once a year to check it is still effective.

For queries, if any, please write to us at udaan@nxtdigital.in

Stay secured during this monsoon!

Monsoon guidelines for our INDIGITAL operators.



Make sure that the internal equipment's are protected from any water seepage either from the roof or from the floor.



Connectors on tap-off/splitters should be properly connected to avoid any loose connection and seepage of water.



Periodic maintenance of connectors is required to ensure no water/rust is built-up which can adversely affect the signal. Use WD 40 or similar anti-rust agent spray to easily keep connectors, screws, nuts and bolts in rust free condition on the nodes. Ensure all rusted connectors are replaced.



Ensure proper earthing to all the active devices such as amplifiers, nodes etc.



Amplifiers and nodes installed in an open place should be enclosed in a box to avoid water entering the equipment.



Fibre termination box should be covered with plastic and rubber adhesive.



Use waterproof seal or insulation tape to all input and output cable connectors for all the amplifiers and nodes installed in an open space.



Equipment racks should be provided with proper earthing and each of the equipment connected in the rack should have common earthing.



Avoid hand joints and make sure the optical patch cords are properly connected in the joint enclosure.

For queries, if any, please write to us at udaan@nxtdigital.in



Stay ahead and make the most out of GST

A message on GST for you:

The Government of India introduced the Goods and Services Tax Act with effect from July 2017. This did away with the multiple tax elements like Entertainment Tax, Service Tax, VAT, etc. and brought in a single tax concept on all goods and services.

At IMCL, we encourage you to duly get registered under GST (if you haven't yet) as there are multiple benefits of the same.



GST

Here's how you benefit by a GST registration:

- 

You become a compliant business owner.
- 

You can digitally transform your business through all online collections, thus ensuring no collection leakages.
- 

Your cost of operation comes down drastically as you can set off the GST paid by you on the IMCL invoice.
- 

GST registration is recommended for partners to be eligible for different value additions/offerings that IndusInd Media & Communications Limited may provide from time to time.

For queries, if any, please write to us at udaan@nxtdigital.in

We celebrate each festival with joy and happiness!



In loving memory of our near and dear ones

Our heartfelt condolences towards the bereaved families for their great loss. May the departed souls rest in peace.



MR. RAEES AHMED

Sikandar Cable,
Mumbai

Date of demise: 30.04.2020



MR. SUJIT DAS

Sujit Das Network,
Tripura

Date of demise: 27.04.2020



SMT. OMWATI

Mother of Mr. Vinod Tyagi,
Vinod Tyagi Distributors,
Delhi

Date of demise: 04.04.2020



**MR. SAKTHIVEL
PONNUSWAMY DEVENDER**

Prakash Cable & Internet,
Mumbai

Date of demise: 08.05.2020



MR. GOPAL CHANDRA BASAK

Dinhata Chowdhurihat
Cable Network,
West Bengal

Date of demise: 04.04.2020



MR. PRASHANT D AAYAR

Parth Cable,
Ahmedabad

Date of demise: 08.05.2020

Congratulations on the birth of your bundle of joy!

Welcoming the new entrant of our NXT Parivaar, let us celebrate this joyous beginning!



We would like to congratulate Mr. Jitendra Sah on the birth of his grandson at Jaigaon, West Bengal.

Our Star Innovators, who have excelled in their service, with out-of-the-box thinking

We are proud to present stories of our LCO partners, who have undertaken innovative methods to grow their business.

Our NXTDIGITAL partners in Madhya Pradesh implemented a unique idea of setting up a collection process at the local grocery shops, thereby facilitating the subscribers to pay their subscription amount easily. This not only benefited our subscribers but also ensured timely collection.



Mukesh Varma
Diamond Cable,
Gohargunj



Laxman Das Rammani
Laxman Das Rammani
Network, Sultanpur



Kapil Soni
Matangeshwar Cable
Network, Khajuraho



Avtar Singh
Gayatri Cable,
Gaurjhamar



Arunendra Singh Navin
Navin Siti Channels
Network, Sidhi



Aamir Bhai
Ayrish Communication,
Obedullagunj



Shrinivas Rathore
Monoj Dish Antenna
Gaun, Rehatgaun



Ramlal Jhariya
Rajkumar Cable,
Tendukheda

Our partners in Maharashtra, Mr. Krishna Putta (Shrawanti Cable), Mr. Lavesh Anil Tandel (Shri Dattakrupa Cable Network) and Mr. Sameer Ahmed (Friends Cable Network) have promoted digital payments to our subscribers by creating and distributing EaseBuzz posters at societies and complexes in their vicinity.



Krishna Putta
Shrawanti Cable,
Navi Mumbai



Lavesh Tandel
Shri Dattakrupa Cable
Network, Navi Mumbai



Sameer Ahmed
Friends Cable Network,
Navi Mumbai

Kudos to our champion employees for their breakthrough solutions to support our LCO partners!

We are proud to share the innovative ways in which our employees and partners have excelled during the lockdown.



Mr. Mahesh Kumar
IMCL Employee,
New Delhi

Our colleague exhibited an exemplary performance by reaching out to the LCOs to deliver set-top boxes at their homes during the lockdown. Regular follow ups ensured that the portal recharge was done on time. He seeded approximately 200 set-top boxes, surpassed his collection figures for March 2020 and convinced Goyal Cable to recharge 140 set-top boxes with LDR (Long Duration Recharge) of Hindi Super Entertainment pack.



Mr. Vijay Soni
IMCL Employee,
Madhya Pradesh

In another instance our colleague, Mr Vijay Soni, was instrumental in executing a plan with the NXT partners in Madhya Pradesh, by partnering with grocery and medical stores for collection of subscription fees. This made the payment process easier for the subscribers. Many LCOs joined hands with him to make the system effective for collection during the lockdown.

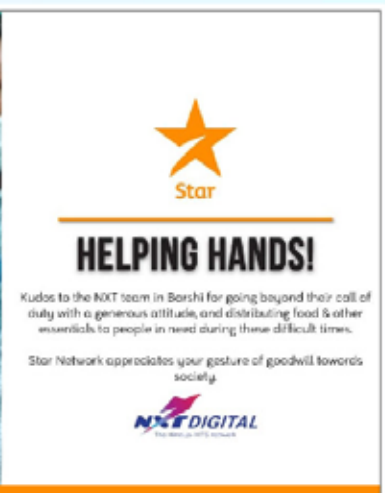
Congratulations to our partners whose endeavours have been appreciated by Star India Private Limited



Mr. Arun Barbole, LCO-Barshi, distributing food items and essentials.



Mr. Rajendra Narayan Deo, LCO-Athagarh, donating generous amount to help society at large.



Thank You Partners for your relentless efforts towards a social cause!

We salute you for your noble service and contributions towards society during these tough times. Here are your amazing stories that have made everyone proud!



Mr. Hira Lal from Vibhu Communications, Naggar, Himachal Pradesh, distributed masks to people working round the clock during the lockdown.



Mr. Karamveer Singh from Choudhary Digital Cable Network, Uttar Pradesh, provided 200 food packets.



Mr. Anil Kumar Maurya from World Vision Network Private Limited, Varanasi, Uttar Pradesh, regularly distributed 250 food packets.



Mr. Madan Khurana from Om Sai Cable Network, Rani Bagh, Delhi, distributed food packets in his area to the underprivileged.



Mr. Ishwar Singh Bhat from Surender Network, Badarpur, Delhi, regularly gave away essentials such as wheat and rice to the poor.



Mr. Sohan Singh Rawat from Tridev Digital Cable Network, Pauri, Uttarakhand, provided ration packets.



Mr. Ramcharan from Seema Cable Network, Jhunjhunu District, Rajasthan, distributed 1500 masks and 10 units of sanitisers.



Mr. Omprakash from Maa Vaishnov Devi Cable, Alsisar, Rajasthan, distributed 300 masks.



Mr. Ajaj Sheikh from Mastana Satellite, Bhinder, Rajasthan, provided 25 ration kits, 170 masks and essentials such as Phenyl, Dettol and bleaching powder to 35 underprivileged & needy homes.



Mr. Nirmal Jain from Raghav Agency, Udaipur, Rajasthan, distributed 100 masks.



Mr. Sokat Ali from SK Cable Network, Chandawal, Rajasthan, distributed over 1000 masks.



Mr. Yogendra Singh from Rathore Cable Network, Riya Badi, Rajasthan, provided 5500 kits and distributed masks to the needy in his area. He also gave the Foundation Pack free to approx. 250 subscribers.



Mr. Aftab Fared Sheikh from Perfect Vision, Byculla, Mumbai, fed the needy, social workers, patients, staff and families of the affected at the major hospitals in his vicinity with clean and hygienic food packets.



Mr. Manoj Mohan Bapardekar from Manoj Cable Network, Bandra, Mumbai, started the 'Farm to Home' initiative wherein fresh fruits and vegetables were sold at reasonable prices directly from the farm.



Mr. Heeralal Jain & Mr. Ashok Srivastav from Satvision, Wadala, Mumbai, provided new connections to those working from home during the lockdown period with free internet services until the 10th of April. This was gratefully acknowledged by the subscribers.



Mr. Ganesh Agarwal from Hitech Cable Service, Andheri, Mumbai, provided food supplies to the front end warriors from the police community in Andheri.



Mr. Shakil Shaikh from Faiz Cable, Chembur, Mumbai, distributed food packets.



Mr. Magnesh Walnaj from SS Cable Network, Thane, provided food packets.



Mr. Santosh Tawde, Citi Cable Communication, Bhandup, Mumbai, provided food packets.



Mr. Barbole has been continuously helping the needy during the COVID-19 pandemic and his first activity was the distribution of over 800 food items.



Mr. Uttam Mattale from Ambad Cable Network, Nashik, Maharashtra, distributed 700 food packets.



Mr. Bhavesh Chovatia from Sarveshwar Cable and Mr. Bhaskar from Hari Om Cable, Surat, Gujarat, provided the underprivileged with food.



Mr. Jignesh Patel from JK Cable, Surat-Gujarat, sanitized the entire IMCL office in Surat ensuring smooth flow of work and safety of employees.



Mr. Umashankar from Rajarajeshwari Cable, Rajarajeshwari Nagar-Bangalore, distributed food to the needy and police on field in his vicinity.



Mr. Lokesh VR from Meghna Cables, Vijayanagar, Karnataka, distributed grocery items. He has also helped the destitute along with the police in his area.



Mr. Dinesh Sharma from Krishna Cable Network, Hyderabad, Telangana, distributed food grains.



Dr. C Janardhan & Dr. C Rohini from CR Digital Network, Gudur, Andhra Pradesh, donated Rs. 5 Lacs (cheque) to sub collector for CM Relief Fund.



Mr. T Sridhar Reddy from Ayappa Digital Services, Miryalaguda, Telangana, distributed food grains and vegetables to the poor.



Mr T Venkat Reddy from Orange Fibernet, East Godavari, Andhra Pradesh, distributed food packets.



Mr. Ranjeet Kumar from Sri Venkateswara Cable Network, Nandipet, Telangana, distributed grocery items.



Mr. Sasanka Sekhar Deb from DDL Vision Cable Network, Kamalpur, Tripura, distributed food & grocery items, masks and other essentials to the needy.

Our collective initiative to spread the awareness of COVID-19

Thank you for supporting us in spreading awareness amongst the subscribers.



Re-live the action, adventure and all the fun with the travel tales of our partners!

Bringing you some of the amazing and unforgettable travel experiences.



NEW ZEALAND:

We travelled to Auckland in November, 2019, to celebrate our grandson's first birthday. New Zealand is known for its incredible scenery and sweeping mountains. We travelled around the North Island by road as driving is comfortable in New Zealand. We visited places like Rotorua, Wanaka, Bay of Island etc.

- **Pratap. R. Rao**, Rohan Cable Services, Thane.

THAILAND:

Bangkok was a collective decision for our annual family vacation in December, 2019. Thailand is famous for its beaches, Buddha temples, food, street shopping and floating market. The beautiful Islands around Bangkok mesmerized us. The food was Aroy mak mak (Very very delicious).

- **Arup Borah**, Mahabhairab Cable Network, Tezpur, Assam.



KULLU MANALI:

Kullu Manali is one of the most beautiful places in India. This vacation was taken in October, 2019 and was very memorable as we were lucky to experience snowfall. Campfire and momos were the highlights of our trip.

- **Hari Gowda**, Benaka Cables, Vijay Nagar, Bengaluru.

USA:

My wife and I travelled to New Jersey, USA in Oct, 2019 to visit our daughter. USA is known for its diversity and scenic beauty. We spent 3 months and visited the Niagara Falls, New York, Pittsburgh, Luray Caverns, New Jersey etc.

- **P Sudhakar**, Sri Sai Ram Communication Network, Nereducherla, Telangana.



Quiz for the NXT Whiz

QUESTION

01

When did IMCL start off its journey?

What is the name of the special pack that we launched during lockdown period, priced at ₹ 39 (plus taxes) for INDIGITAL and ₹ 30 (plus taxes) for NXTDIGITAL?

QUESTION

02

QUESTION

03

What is the name of the online payment collection platform extended for our cable operators?

What is the name of the NEW VAS Channel that we introduced in May 2020?

QUESTION

04

QUESTION

05

What is the maximum internet speed offered by ONEOTT Broadband?

Hurry! Please send your answers via email to udaan@nxtdigital.in along with your network name, LCO/FR code, address and mobile number on or before 25th July, 2020. The first 30 correct answers shall be eligible to win exciting gifts. The answers shall be submitted only in the said format;

- Question 1: Answer - Year 0000
 - Question 2: Answer - xxxxx xxxx and so on
- Winners shall be announced via email/SMS.



Terms and Conditions:

1. This contest is applicable and limited only to the Local Cable Operators (LCOs) of IndusInd Media & Communications Ltd ("IMCL"). Only LCOs shall be permitted to participate ("Participant") in the Contest.
2. By participating/submitting entries in the Contest, Participants accept and agree to be bound by the Terms and Conditions of the Contest ("Terms & Conditions").
3. The Participants, when participating in the Contest shall be required to provide basic personal information about themselves including, but not limited to, their network name, address, telephone or mobile number, and email address. All personal information shall be treated as private and shall not be made known to the public at large.
4. The Contest shall be on a first-come-first-serve basis. Hence, only the first hundred (100) participants shall be eligible to participate in the Contest.
- 4.A. Out of the first hundred (100) Participants, the first six (6) correct answers in each of IMCL's Region shall be eligible for a prize.
5. IMCL's decision with respect to the selection of winner(s) shall be final and binding on all the Participants. No correspondence, clarification, explanation in this regard will be entertained.
6. When the prizes are in the form of anything tangible viz., goods or materials or vouchers, these shall be sent by post and/or courier to the winners as per the address specified by the Participants at the time of submitting their answers via email to udaan@nxtdigital.in.
7. IMCL shall not be responsible if any prize is damaged in the course of delivery through post and/or courier. The prize is non-transferable and will not be substituted should any prize winners so request. The prize is offered on 'NO EXCHANGE NO REFUND' basis. IMCL will not entertain any requests for exchange in lieu of the prize.
8. Mere participation/submitting entries in the Contest does not entitle the Participants to win a prize.
9. IMCL takes no responsibility for entries that are delayed, misdirected or incomplete or cannot be delivered or entered for any technical or other reason. Proof of delivery of the entry is not proof of receipt.
10. IMCL reserves the right, without notice, to make any changes and modifications to these Terms and Conditions.



THANK YOU!

We would like to take this opportunity to thank all our partners and employees who have immensely contributed towards making the first edition of **NXTUDAAN** a huge success. This wouldn't have been possible without your valuable contributions and inputs. Together, as one big NXT Parivaar, we have and will continue to reach new heights. So keep sending us your inputs and suggestions, as the next edition of **NXTUDAAN** awaits!

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